



Press Release

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Contacts: see last paragraph

See also EFD-PR.Scholarship2010.doc

August 11 NY Ag Leader Luncheon at EFD to Recognize Ag Environmental Stewards, Safe Farms and Potato Scholarship Winner

Seneca Falls, NY – On Wednesday, August 11 at 11:30am, the NY Ag Leader Luncheon at the 2010 Empire Farm Days (EFD) will recognize the winners of New York’s Agricultural Environmental Management Award, New York State Agriculture Society’s Farm Safety Award, and Empire State Potato Growers Scholarship. The luncheon is part of the three-day outdoor agricultural trade show at Rodman Lott & Son Farms, Seneca Falls, NY, and includes a presentation of New York Farm Viability Institute project highlights.

“The NY Ag Leader Luncheon provides an opportunity for agricultural leaders representing farm-based business, education, policy, research, and government to recognize to exemplary farm-based natural resource stewardship, crucial on-farm research collaborations, and a young person who represents agriculture’s future. The luncheon is also a great venue for discussing strategies to strengthening New York’s agricultural industry,” says *American Agriculturist* Editor John Vogel.

American Agriculturist magazine, the New York State Department of Agriculture and Markets, and the Empire State Potato Growers, Inc. present an annual Agricultural Environmental Management Award each year at Empire Farm Days. New York’s County Soil and Water Conservation Districts make the nominations.

The New York State Agricultural Society’s Farm Safety Award recognizes New York farm operators who have unique and successful farm safety programs for their employees.

The Empire State Potato Growers nonprofit association representing New York’s commercial potato growers producing a potato crop valued at \$65.3 million, annually awards an undergraduate student residing in and attending college in New York State with a \$500 per academic year scholarship for up to four consecutive years of agricultural education.

The NY Ag Leaders Luncheon and awards take place in the Special Events Building. For more information on the luncheon, contact John Vogel, *American Agriculturist* magazine, jvogel@farmprogress.com. For more details on Empire Farm Days, contact show manager Melanie Wickham, 877-697-7837, mwickham@empirefarmdays.com.