

Plug Into the Power
Press Release



June 2007

We're all new....Again! Come GROW outside the box at this years EMPIRE FARM DAYS.

Event: 74th Annual Empire Farm Days
Location: Rodman Lot & Son Farms, 2973 Rte 414, Seneca Falls, NY 13148
Dates: August 7, 8, 9, 2007
Show Times: 9:00-5:00 Tuesday & Wednesday and 9:00-4:00 Thursday
Show Admission: \$5 per car

Daily Field Demo Times:

10 am Forage Chopping & Hay
11 am Hay Mowing
1 pm Tillage/Guidance Systems
2 pm Hay (Raking, Baling, Processing Handling)

Daily Ride & Drive Experiences

10 am – 2 pm Compact Tractors, sponsored by Hobby Farm magazine
Toyota Tundra Pick Up Trucks AND Yamaha Rhino Side x Side vehicles.

Dairy Profit Seminars: 10:30 Daily at the Dairy Seminar Center

August 7th...Solving 2 of Dairy's Biggest Problems: Feet/Legs & Reproduction
August 8th... Bringing the Next General into Dairy
August 9th...Profitable Feeding: Forage Strategies and Ingredient Choices

Equine Seminars 11 am & 1 pm Daily at the Equine Seminar Center

Other Scheduled Presentations:

ASK THE EXPERTS @ Cornell Center, Health & Safety Center, NYS Grange
Farm Family Center, Farm Bureau Family Center, FFA Contest Center, Beef Industry
Center, NYS DEC, USDA Center

Projected Attendance: 60,000-70,000 over three days

Exhibit Space: over 600 Exhibitors on 75 acres

Directions to Show Site:

Empire Farm Days is at the Rodman Lott and Son Farms located about two miles south of Seneca Falls on Rte 414. From the NYS Thruway, take Exit 42 (Geneva) or Exit 41 (Waterloo/Seneca Falls). Follow the signs to Empire Farm Days. From the southwest, take Rte 414 from Watkins Glen. From the southeast follow Rte 96 from Ithaca or Owego to Rte 414 and proceed north.

For more information, please contact Melanie Wickham: mwickham@empirefarmdays.com

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877-NY-SPUDS Empire Farm Days 07 | August 7, 8 & 9, 2007