

Plug Into the Power

Press Release



June 2007

National Holstein President to Speak at Empire Farm Days

Douglas Maddox of Riverdale, CA is a large-herd dairy producer, a dedicated Holstein breeder, a successful ag businessman and the incoming president of the Holstein Association USA, the largest dairy breed registry organization. With his family, he operates RuAnn Dairy and Maddox Dairy, milking a total of 5000 cows and farming 5000 acres of alfalfa, corn silage, almonds, grapes, pistachios and olives in the Central Valley of California with a staff of 200 employees.

He will be speaking at the Dairy Profit Seminars at Empire Farm Days on Tuesday, Aug. 7 in Seneca Falls, NY beginning at 1:30 p.m.

Three generations of the Maddox family have operated RuAnn which this year marks its 50th year in business. The herd has produced over 1200 Excellent and 9000 Very Good cows and put 2500 young sires into AI service. Today the combined herds average over 27,000 lbs. of milk per cow per year.

Management innovations over the years include the first free-stall barn with lock-up stalls with a drive through feed alley in California built in 1972 right up to the methane digester being installed today.

Registered Holstein cattle have been sold extensively from RuAnn to buyers across the U.S. and in many foreign countries. Commercial replacement cattle and service bulls are provided to dairy herds in California and the western states.

Maddox was elected president of the Holstein Association in June after serving for two years as vice president and earlier on the board of directors. He has been active in many dairy and civic organizations.

Maddox message will be of interest to all dairy producers. He sees an important role for the Holstein Association in the dairy industry at large and he'll be advocating changes in the way milk is priced to dairy producers.

The Dairy Profit Seminars are held each day during Empire Farm Days, set for Aug. 7, 8 & 9 at the Rodman Lott & Sons Farm, Seneca Falls, NY. The seminars are produced by DairyBusiness Communications, publishers of *Northeast DairyBusiness* and *Holstein World* magazines and the *Official Program of Empire Farm Days*.

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