

*Plug Into the Power*

# Press Release



JUNE 2007

## **VISITORS SERVICES AND HELPFUL HINTS FOR NAVIGATING SHOW**

### **FINDING EFD @ RODMAN LOTT & SON FARMS,**

It is located just south of the village on route 414. Visitors traveling the NYS THRUWAY should use either EXIT 42-GENEVA or EXIT 41-WATERLOO & SENECA FALLS. Once off the NYS THRUWAY follow the signs to the Empire Farm Days site. Getting through the village, visitors will be assisted by the Seneca Falls Village Police Department. Once at the site the NYS Police Department and Seneca County Sheriff's Department handle the traffic in and out. (2973 Rte 414, Seneca Falls, NY 13148)

### **GETTING AROUND SHOW IS EASY**

For the convenience of our visitors-5 trams operate in the following locations: North parking lots, with a drop off at the North end of Empire Blvd: South parking lots, with a drop of at the South end of Empire Blvd: One continually within the show on Empire Blvd, between the North and South ends of the show.

### **FLYERS WELCOME!**

The NY Flying Farmers (#928): This nonprofit group of pilots provides an essential service to Empire Farm Days visitors with a continuous shuttle back and forth to the Finger Lakes Regional Airport. Flying farmers can land at the airport, adjacent to the show site, and be at the show within minutes, thanks to this dedicated group.

### **LOCAL GROUP PROVIDES INFO ON AREA:**

Visitors can stop by the Seneca County Tourism booth in the Northeast Main Tent to get information on the area attractions.

### **WELCOME CENTER:**

Stop by the Welcome Center and grab a complimentary bag of NY – grown potato chips, meet the growers and their families who bring you this show year after year. Visit the displays of potatoes and get new ideas for cooking America's Favorite Vegetable – the potato. Other highlights in this area include a historical view of the 74-year old Empire Farm Days, daily visit by Healthy Mr. PotatoHead, and answers to your questions about displays, exhibits and schedules.

### **HANDICAPPED VISITORS**

There is ample handicapped parking available, those displaying permits will be directed to lots closest to show site. Also, EFD allows visitors w/ handicapped permits to bring their own motorized vehicles but they must stop at show office and register for a EFD vehicle sticker.

### **FIRST AID SERVICES:**

North Seneca Ambulance provides EMT services during the show to ensure the health and safety of all visitors. First Aid stations are located at the North and South ends of Empire Blvd and on the west side of show, just north of Empire Building.

**FOOD & DRINK PLENTIFUL:** Famous BBQ, Ice Cream, Hots and Hamburgers.

**SERVICE ANIMALS ALLOWED/ OTHERWISE NO PETS**

**BUSLOADS OF VISITORS CAN PARK AT LOADING DOCK ENTRANCE**

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877-NY-SPUDS      Empire Farm Days 07 | August 7, 8 & 9, 2007