



Press Release
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Contact: See last paragraph

How to Restrain a 1,200-Lb. Animal & Other Cattle Handling Tips Demo New at 2010 Empire Farm Days

Seneca Falls, NY - Restraining a 1,200-lb. animal requires proper equipment — one of the new features at the August 10-12, 2010 Empire Farm Days is a Cattle Handling Demonstration daily at 11:30am at Lot 301 near the NY Beef Industry Council display and NY Beef Producers BBQ. The Cornell Beef Program, New York Beef Industry Council and Empire Farm Days livestock equipment exhibitors are sponsoring the demonstrations.

Cornell University Beef Extension Specialist Michael J. Baker and associates will demonstrate and provide information on handling techniques, cattle health, the Beef Quality Assurance (BQA) program, and other topics. The cattle handling system will include a pen, shutes and head gates. Spectators can sit in bleachers to watch the demonstration. Baker and equipment manufacturers will be available to answer questions.

Baker says, “Proper handling facilities are a requirement for the proper care of beef cattle and the safety of the farmer. Proper equipment allows the farmer to conduct routine health management practices such as vaccination and internal parasite control application.”

New York Beef Industry Council Executive Director Carol Gillis says, “A system that enables the producer to handle cattle efficiently and safely is one of the most important investments for beginning beef producers and go hand-in-hand with the Beef Quality Assurance program that educates producers on animal handling and management practices to ensure safe, wholesome beef for consumers.”

Information on beef production will be available at the New York Beef Industry Center at Lot 202 across from the New York Beef Producers Association Barbecue tent. The Center exhibits and activities include a live animal beef breeds display, an interactive beef cuts game, BQA information, and marketing materials to help producers direct market beef to consumers.

The 300-acre Empire Farms Days event includes Dairy Profit Seminars, live animals, an Equine Center, farm safety and family life displays and activities, 600-plus representatives of agricultural institutions and organizations, GPS-equipped and compact tractor test drives, and chicken, beef and pork BBQ. For details, contact Empire Farm Days Manager Melanie Wickham at 877-697-7837, mwickham@empirefarmdays.com.

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