



Press Release
June 2010
Contact: See last paragraph

August 10-12, 2010 Empire Farm Days Schedule Filled with Activities

Seneca Falls, NY – The 2010 Empire Farm Days schedule of activities is packed with critical information presentations, field equipment demonstrations, student competitions, Gypsy Vanner Horses and other equine demonstrations, fun learning opportunities, musical entertainment and great New York-grown food. The experts on dairy herd management; new emissions regulations; GPS farming; switchgrass, sorghum and other crop production; animal and human health care, and all manner of agricultural topics will be on hand for panel discussions, presentations, and to answer questions one-on-one at the 300-acre event site at Rodman Lott & Son Farms in Seneca Falls, NY.

The schedule for the August 10-12 event includes (listed alphabetically):

AG LEADER LUNCHEON

- Wednesday, August 11, 11:30am, includes New York's Agricultural Environmental Management Award, New York State Agriculture Society's Farm Safety Award, Empire State Potato Growers Scholarship presentation, overview of New York Farm Viability Institute projects

BIOMASS PRESENTATIONS DAILY: Switchgrass (USDA/NRCS) and Sorghum (Cornell)

- Immediately following field equipment demonstrations (see page 2) on northeast showgrounds

CATTLE HANDLING DEMONSTRATION

- Learn how to safely and efficiently restrain a 1,200-lb. animal and other cattle handling tips in this daily demonstration at 11:30am at Lot 301, demonstrations by Cornell Beef Extension Specialist Mike Baker and associates is sponsored by the Cornell Beef Program and the New York Beef Industry Council and Empire Farm Days livestock equipment companies.

CONTEST CENTER

- 9 am Thurs., Aug 12 – FFA/4-H Tractor Driving Safety Contest
- 9 am Thurs., Aug 12 – FFA/4-H Welding Contest
- Thurs. Aug 12 – 5th Annual Grasslands Evaluation Contest

DAILY SEMINARS & PRESENTATIONS – check at the following exhibits:

- Cornell Center
- Dairy Seminar Center
- Equine Center
- NY Beef Industry Center
- NY Center for Agriculture Medicine and Health Center
- NY Farm Bureau Family Center
- NYS Grange Farm Family Center
- USDA Center

DAIRY PROFIT SEMINARS

Presented by DairyBusiness Communications and Cornell University's PRO-DAIRY Program and sponsored by APC Inc., the Beef Checkoff Program, Dairy Farmers of America Northeast Division, Dairylea Cooperative, and the New York Center for Dairy Excellence:

- Tuesday, August 10, 10:30am: Strategies to Maximize Calf Health and Performance
- Wednesday, August 11
10:30am to 2:30pm: A Symposium on Contemporary Farming: Helping the Food Chain Understand Agriculture
2:30 pm: 11th Junior Dairy Leader Graduation with Presentations
- Thursday, August 12, 10:30am: Achieving Long-Term Milk Quality and Presenting Super Milk 20-Year Winners

EMISSIONS CONTROL PANEL PRESENTATIONS DAILY

Daily at 10:30am in the Special Events Center: learn more about US EPA emissions control requirements known as IT-4 (Interim Tier IV) that take effect in 2011.

EMPIRE BUILDING/ CORNELL CENTER

- Daily: Cornell Faculty and Extension available for "Ask the Experts"
- Mornings: Welch's Grape Juice Tasting
- 1-4pm: Women for New York State Wines present NY wine tasting with McCadam Cheese samples
- 2:30-4 pm Wed., Aug. 11, College of Agriculture and Life Sciences Alumni Reception

EQUINE CENTER & ROUND PEN DEMONSTRATIONS

- Gypsy Vanner Horses on exhibit daily
- Round Pen Demonstrations with live horses daily at 11am and 2pm:

Tuesday, August 10

- 11 am – Creating a Bond with your Horse with Trainer Liz Hodge
- 2 pm – How to Start a Young Horse with Trainer Liz Hodge

Wednesday, August 11

- 11 am – Round Pen Work: Preparation to Long Lining with Trainer Tonya Clothier Cooper
- 2 pm – Long Lining Before Hooking to Cart with Trainer Tonya Clothier Cooper.

Thursday, August 12

- 11 am – The Gypsy Cob Horses: Their History, Original Uses & Conformation with Trainer Gracie Seely
- 2 pm – The Gypsy Cob Horses: Their Modern Uses & Judging Standards with Trainer Gracie Seely.

FIELD EQUIPMENT DAILY SCHEDULE

- 10 am Forage Chopping & Handling
- 11 am Hay Mowing
- 1 pm Tillage/ GPS
- 2 pm Hay (Raking, Baling, Processing Handling)

GPS (GLOBAL POSITIONING SYSTEMS) FARMER PANEL PRESENTATIONS DAILY

- Daily at 2:30pm in the Special Events Center: learn how farmers are using GPS to save time, energy and money.

GYPSY VANNER HORSES

- Also called Gypsy Cobs, these horses will be on display at the Equine Center all three days of the show. Gypsy Cob trainer Gracie Seely will present Round Pen demonstrations on Thursday at 11am and 2pm.

JUNIOR DAIRY LEADERS GRADUATION PRESENTATION

- Wednesday, August 11 at 2:30pm in the DairyProfit Seminars Center

NYS GRANGE CENTER ACTIVITIES

- 9:00-9:45 Search & Rescue Dog “Obi” with Shirley & Peter Lawatsch
- 9:30-9:40 Council on Alcoholism presentation
- 9:45-10:10 Just Relax Massage
- 10:15-11:00 Health Solutions Unlimited
- 11:05-11:50 Cornell Cooperative Extension of Seneca County activities
- 12:00-12:55 Early Post and Beam Barns History with Rich Hoven
- 1:00-1:25 Seneca County Historical Society
- 1:30-1:55 Baby Pure Health & Wellness Tips
- 2:15-2:45 Youngivity
- 3:05-Till Tues & Thurs Only – Music with Bob Swarm & the Night Riders
- 3:05-Till Wednesday Only – Jerry & Friends Band.

OLD IRON PARADE DAILY at 2 PM

RIDE & DRIVE EXPERIENCES: Daily 10am-2pm:

- **Compact Tractors & Skid Steers** – southeast showgrounds

- **GPS-equipped Tractors** – northeast showgrounds (followup with daily 2:30pm GPS farmer panel discussion in the Special Events building)
- **2010 Heavy Duty Ram Trucks**, the Official Truck of Empire Farm Days – southeast showgrounds

SPECIAL EVENTS CENTER

Wed. August 11, 11:30am Empire Farm Days' Ag Leaders Luncheon, hosted by American Agriculturist magazine, includes presentation of New York's Agricultural Environmental Management Award (presented by American Agriculturist, the New York State Department of Agriculture & Markets, and the Empire State Potato Growers), New York State Agricultural Society's Farm Safety Award, Empire State Potato Growers Scholarship presentation and New York Farm Viability Institute project highlights.

Daily at 10:30am: GPS Farmer Panel Presentations

Daily at 2:30 pm: Emissions Control Panel Presentations (see page 2 for details)

WINE, JUICE & CHEESE TASTING

- At the Empire Building, Lot 400, the Women for New York State Wines will offer samples of Welch's Grape Juice all day each day
- At the Empire Building, Lot 400 daily from 1pm to 4 pm, the Women for New York State Wines and McCadam Cheese will offer wine and cheese tasting

FOR MORE INFORMATION:

For more details, contact Empire Farm Days Manager Melanie Wickham, 877-697-7837, mwickham@empirefarmdays.com. #

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