



Press Release

June 2010

Contacts: See last 2 paragraphs

Empire Farm Days Will Boost Seneca County Economy August 10-12, 2010

Seneca Falls, NY - 300 acres. More than 600 exhibitors. 70,000 farmers from the U.S. and Canada. All this combines to create Empire Farm Days and more than \$2.1 million in positive impact on the Seneca County economy.

The 2010 edition of the event that is the Northeast's largest, outdoor, three-day agricultural trade show will be held August 10-12. Empire Farm Days has been held each August since 1988 at Rodman Lott & Son Farms in Seneca Falls, NY.

The event that sprawls out over 300 acres supports New York's statewide agricultural industry with the latest information, demonstrations and products, and creates a substantial local economic impact.

Seneca County Chamber of Commerce Director of Tourism Marketing Carol Fingar, says, "Empire Farm Days represents more than \$2.1 million to Seneca County's economy annually, from the event itself to hotel stays to dining to a boost in local tourism. But beyond that, this event has international appeal to the agricultural community worldwide, bringing together diverse peoples and cultures that share a common and crucial bond. This is a coming together that our County is proud to host."

Fingar adds, "Seneca County is first and foremost a farming community, and we invite everyone coming to Empire Farm Days to plan their vacation around the event and support our local agriculture by spending time touring our wineries and farms, farmers' markets, and restaurants serving our Finger Lakes culinary bounty of fresh local foods."

For more information on the region around Empire Farm Days, contact: Carol Fingar, Seneca County Chamber of Commerce, 315-568-2906.

For details on Empire Farms Day, contact show manager Melanie Wickham at mwickham@empirefarmdays.com. #