



Press Release

June 2010

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Tips for Experiencing 2010 Empire Farm Days with Ease

Seneca Falls, NY - Here are some tips for experiencing all that the August 10-12, 2010 Empire Farm Days has to offer at Rodman Lott & Son Farms south of Seneca Falls, NY. The Northeast's largest outdoor three-day agricultural trade show spreads out across 300 acres with the latest model agricultural implements and farm technology systems; dairy seminars; GPS-equipped tractors and "old iron" on display; demonstrations and crop demonstration plots, live animal exhibits; speakers, activities and information on all aspects of farming; entertainment; and food.

FINDING Empire Farm Days @ RODMAN LOTT & SON FARMS

Take NYS Thruway Exit 42: Geneva or Exit 41: Waterloo/Seneca Falls; follow Empire Farm Days signs through the village of Seneca Falls. Farm is south of the village at 2973 Route 414. Seneca County Sheriffs and NYS Police will help with traffic and parking.

BUSES

Busloads of visitors can park at loading dock entrance off Route 414 (follow the signs)

FLY-IN and TAKE SHUTTLE to SHOW

Continuous shuttle van will run between the showgrounds and Fingerlakes Regional Airport (315-568-0110). Flying farmers can land at airport and be at the show within minutes, and take the shuttle back to airport.

GETTING AROUND the SHOW is EASY

- Board any of five trams to get around the show. The trams operate:
- From North parking lots, with drop off at North end of Empire Blvd:
- From South parking lots, with drop off at South end of Empire Blvd
- One continually within show on Empire Blvd, between North and South ends of the show, One running east and west in the center of the show.

WELCOME CENTER

Stop by the Welcome Center at West Seneca Acres Avenue & West Pencil Pusher Avenue for a complimentary bag of New York-grown potato chips and meet the growers and their families who bring you this show year after year. Visit displays of potatoes and get new ideas for cooking "America's Favorite Vegetable" – the potato! Center also offers an historical view of the 76-year old Empire Farm Days, and staff answer your questions about displays, exhibits and schedules.

HANDICAPPED VISITORS

Handicapped parking areas are reserved at all four corners of the exhibit area. Enter at any main vehicle gate and attendants will direct vehicles with handicapped tags to designated areas. Handicapped restroom facilities are available at east and west ends of exhibit area.

Motorized vehicle permits available ahead of show: Empire Farm Days is a pedestrian show, so the use of motorized vehicles is limited to handicapped individuals who require this type of vehicle for use at the show. Those who need to use a motorized vehicle may request a permit ahead of the show by calling 877-697-7837 and **MUST** register at the Show Office at Sunset Blvd at the west end of West Pencil Pusher Avenue upon entering the grounds. Access will **ONLY** be granted to people providing an approved handicapped permit. The vehicle may not exceed a speed of 5 mph. Vehicles must stay on the roadways and may not be driven into tents, demonstration areas, or onto exhibits. Only approved uses of vehicles will be permitted (i.e., no underage drivers, no riders, other restrictions apply.) These efforts are designed to make the show safe and accessible for all visitors.

SERVICE ANIMALS ALLOWED/ OTHERWISE NO PETS

ENJOY PLENTIFUL FOOD & DRINK

Empire Farm Days is famous for its BBQ – chicken, pork & beef, and ice cream, hot dogs and hamburgers, and cool refreshing drinks.

FIRST AID SERVICES

North Seneca Ambulance provides EMT services during the show to ensure the health and safety of all visitors. First Aid stations are located at north and south ends of Empire Blvd and on west side of show just north of Empire Building.

LOCAL TOURISM/AGRITOURISM INFO

Stop by the Seneca County Tourism booth in Northeast Main Tent for information on area attractions, including agritourism sites.

For more details, contact Empire Farm Days Manager Melanie Wickham, 877-697-7837, mwickham@empirefarmdays.com. #

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