



**Press Release
June 2010**

Contact: See last paragraph

Test Drive GPS and Compact Tractors, Skid Steers & RAM Trucks at 2010 Empire Farm Days

Seneca Falls, NY - Always wanted to drive a GPS-equipped tractor? Interested to try out a skid steer or a compact tractor? Ready to try a 2010 Heavy Duty Ram Truck? The August 10-12, 2010 Empire Farm Days offers you several "Ride & Drive" experiences from 10 am to 2 pm daily.

The Ride & Drive Experiences at the Northeast's largest, outdoor, three-day agricultural trade show at Rodman Lott & Son Farms in Seneca Falls, NY, provide farmers the hands-on opportunity to drive compact tractors, skid steers, Global Positioning System (GPS)-equipped tractors, and 2010 Heavy Duty Ram Trucks, the Official Truck of Empire Farm Days. Test drivers must be 18 years of age or older.

The Ride & Drive Experience for compact tractors, skid steers and trucks is on the southeast side of the showgrounds; the GPS tractor test drive area is on the northeast side.

Empire Farm Days Manager Melanie Wickham says, "More and more, farmers across the U.S. are using Global Positioning Systems to save time, energy and money." A GPS farmer panel discussion will take place at 2:30pm daily in the Special Events building.

The daily field equipment demonstration schedule includes:

- 10 am Forage Chopping & Handling
- 10am-2pm Ride & Test Drive Experiences:
 - Compact Tractors & Skid Steers – southeast showgrounds
 - GPS-equipped Tractors – northeast showgrounds (followup with daily 2:30pm GPS farmer panel discussion in the Special Events building)
 - 2010 Heavy Duty Ram Trucks, the Official Truck of Empire Farm Days – southeast showgrounds
- 11 am Hay Mowing
- 1 pm Tillage
- 2 pm Hay Raking, Baling, Processing and Handling.

The 300-acre Empire Farms Days includes DairyProfit Seminars, live animals, an Equine Center, farm safety and family life displays and activities, 600-plus representatives of agricultural institutions and organizations, BBQ. For more details, contact Empire Farm Days Manager Melanie Wickham at 877-697-7837, mwickham@empirefarmdays.com. #

Empire Farm Days is hosted By: Rodman Lott & Son Farms, Seneca Falls, NY
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