



Press Release
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Don't Miss August 10-12, 2010 Empire Farm Days: New Programs Join Popular Yearly Features

Seneca Falls, NY – What's new at the 2010 Empire Farm Days, the annual 300-acre agricultural showcase in Seneca Falls, NY, that provides farmers with information on the latest agricultural research, equipment, products and financing opportunities? New features and programs at the August 10-12, 2010, and 77th edition, include:

- a panel presentation on emissions control legislation that will affect virtually every farm in New York State
- Dairy Profit seminars on maximizing calf health and performance and achieving milk quality with Super Milk 20-Year winners
- A Symposium on Contemporary Farming: Helping the Food Chain Understand Agriculture
- side-by-side demonstrations of switchgrass and sorghum as cellulosic ethanol biomass crops
- the opportunity to see the fascinating Gypsy Vanner horses, unnamed as a breed until 1996
- a demonstration on how to restrain a 1,200-lb. animal and other cattle handling tips
- the opportunity to test drive the Heavy Duty 2010 Ram Truck
- and more.

Show manager Melanie Wickham says, "Farmers from across New York, the U.S. and Canada come to Empire Farm Days to explore 300 acres packed with information, test driving opportunities, crop and equipment demonstrations, and 600 representatives of all agricultural interests. Each one finds something to take back to the farm and put to good use."

Before the Lott family began hosting the event in 1988, Ralph Lott says he learned about a new zone tillage system at a previous host site. He uses that system today to produce crops

on 4,300 acres at the farm south of Seneca Falls. Lott says, "Empire Farm Days is the place to learn what you need to be more efficient and more profitable."

Popular returning features at the show include the "Old Iron" Parade of classic antique tractors, field equipment demonstrations, Equine Center Round Pen demonstrations, the opportunity for a massage in the Grange tent, NYS agricultural history displays in the NY Farm Bureau Center, the Junior Dairy Leaders graduation, and the Ag Leaders Luncheon.

With more than 300 acres, 600-plus exhibitors and 70,000 farmers from the U.S. and Canada visiting Empire Farm Days, this event contributes more than \$2.1 million in positive impact on the Seneca County economy.

The Empire Farms Days agricultural extravaganza includes DairyProfit Seminars, live animals, an Equine Center, farm safety and family life displays and activities, 600-plus representatives of agricultural institutions and organizations, GPS-equipped and compact tractor test drives, and chicken, beef and pork BBQ. For more details, contact Empire Farm Days Manager Melanie Wickham at 877-697-7837, mwickham@empirefarmdays.com. #