



Media Invitation
June 2009

MEDIA INVITATION — EMPIRE FARM DAYS AUGUST 11, 12, 13, 2009

We invite you and your media crew to cover the 2009 Empire Farm Days, the largest outdoor, three-day agricultural trade show in the Northeast. ***A ticket is enclosed for free parking.*** Our on-site Media Center — near VIP parking and Lot 601 at corner of West Pencil Pusher Ave. and West Time Saver Ave. — is designed to cater to your needs to make your visit efficient, easy and as sweet as scent of new-mown hay!

PRIMARY CONTACT: Empire Farm Days Manager Melanie Wickham
877-697-7837, mwickham@empirefarmdays.com

SHOW HOST: Ralph Lott, on site all 3 days & available for interviews: 315-277-0863

WHERE: Rodman Lott & Son Farms, 2973 Route 414, Seneca Falls, NY
300-acre site w/600-plus exhibitors

HOURS: 9am-5pm Tuesday and Wednesday, 9am-4pm Thursday
FEES: Show entry is free to the public, \$5.00 for parking

MEDIA CENTER: Near Lot #601, close to VIP parking area, equipped with phone, fax, cool drinks, treats; register for golf cart to travel showgrounds, pick up latest info, work and rest. Media Center Manager: Linda Stell, 585-525-5356, week of show: 315-568-6520

EXHIBIT/ACTIVITY CONTACTS LIST: See separate document

PHOTOS: Take your own or download 300 dpi color and black & white and web resolution images from the show website at www.empirefarmdays.com

MAP, DAILY SCHEDULES of EVENTS, PRESS RELEASES: www.empirefarmdays.com

LIST of PRESS RELEASES — available at www.empirefarmdays.com

EFD-PR.**AgLeadersLunch**2009.doc Aug 12 American Agriculturist NY Ag Leaders Lunch

EFD-PR.**BeefCenter**2009.doc 2009 EFD is the Place to Learn about NY's Beef Industry

EFD-PR.**CornellCenter**2009.doc Cornell Center at EFD: Questions Answered, Expertise Shared

EFD-PR.DailySchedules2009.doc 2009 EFD: Daily Schedules Packed with Activity

EFD-PR.DairySeminars2009.doc DairyProfitSeminars Set for EFD

EFD-PR.DrivingDirections2009.doc EFD: An easy drive or flight from anywhere

RFD-PR.EFDHistory2009.doc EFD: 76 Years of Agricultural Information & Innovation

EFD-PR.EquineSeminars.doc EFD Announces Equine Seminars

EFD-PR.FieldDemos2009.doc Test Drive Precision Agriculture for Yourself at EFD

EFD-PR.Future Dates.doc Mark Your Calendar for EFD through 2014

EFD-PR.GPSseminar2009.doc Learn How Precision Farming Can Work for You

EFD-PR.GrangeRelax2009.doc Massage Therapy Returns to EFD: Visit Grange Tent for Relief and Relaxation

EFD-PR.GrangeRescueDog2009.doc Popular Search & Rescue Dog "Obi" Returns

EFD-PR.HandicapPermits2009.doc Handicapped Permits Available in Advance for EFD

EFD-PR.JrDAIRYLEADERS2009.doc Junior DAIRY LEADERS Graduate at EFD

EFD-PR.LocalEconValue2009.doc EFD Set to Boost Seneca County Economy August 11-13

EFD-PR.LottFamily2009.doc EFD: A Family Tradition & Labor of Love for Lott Family

EFD-PR.MortalityComposting2009.doc Mortality Composting Demo New at 2009 EFD

EFD-PR.NYCAMHSafety2009.doc Farming is Dangerous: Learn How to Protect Yourself & Your Farm Family at EFD

EFD-PR.NYFarmBureau2009.doc NY Farm Bureau Center at EFD Packed w/Ag Info & Fun

EFD-PR.OldIron2009.doc "Old Iron" & GPS-Equipped Tractors on Display at EFD

EFD-PR.Scholarship2009.doc 2009 Empire State Potato Growers Scholarship Winner Corey Reed to be Honored August 12 at EFD

EFD-PR.ShowHelpfulHints2009.doc Helpful Hints for Experiencing 2009 EFD

EFD-PR.Switchgrass2009.doc Switchgrass Demo at EFD: Learn the Latest on Hot Crop

EFD-PR.TractorContest2009.doc Tractor Contest Tests Young Operators Skills at EFD

EFD-PR.USDACenter2009.doc USDA Adds Info Presentations at EFD

EFD-PR.WeldingContest2009.doc EFD Welding Contest Shows Students' Skills Aug. 13

EFD-PR.WhyAttendPR2009.doc Lots of Good Reasons to Attend 2009 EFD

EFD-PR.WineCheeseTastingPR.doc Taste NY Wines & McCadam Cheese