



Media Invitation
June 2009

MEDIA: SPECIAL OPPORTUNITY TO DRIVE GPS-EQUIPPED TRACTOR

Empire Farm Days is committed to increasing its precision agriculture offerings at Empire Farm Days given the renewed interest in this technology. Farmers across the U.S. are using Global Positioning Systems more and more efficiently to save time, energy and money.

We invite you to try your farming/driving skills aboard a GPS-equipped tractor at the 2009 Empire Farms Day. The daily 10am to 2pm Ride & Drive Experience offers farmers the opportunity to test drive Global Positioning System (GPS)-equipped tractors at the Northeast's largest, outdoor, three-day agricultural trade show at Rodman Lott & Son Farms in Seneca Falls, NY.

Compact tractors up to 50 horsepower models and skid steers will also be available for test drive. Test drivers must be 18 years of age or older. The Ride & Drive Experience field is on the east side of the grounds.

If you interested in the opportunity to personally drive a GPS-equipped tractor, please call the Empire Farm Days at 877- 697-7837 with the following info:

Day preference: ___ Tues. August 11
 ___ Wed. August 12
 ___ Thurs. August 13

Time preference: ___ morning
 ___ afternoon

If you attend the event on Wednesday, August 12 you could also cover the Ag Leaders Luncheon with the NYS Agricultural Environmental Award and Empire State Potato Growers Scholarship presentations at 11:30 am and other activities throughout the day.

When you call, please let us know if you would also like to attend the luncheon.

Empire Farm Days is hosted By: Rodman Lott & Son Farms, Seneca Falls, NY
Contact: Melanie Wickham, Toll Free 877-697-7837, mwickham@empirefarmdays.com