



Press Release

Wednesday, June 25, 2008

Empire Farm Days Announces Ride & Drive Experiences for Visitors

COMPACT TRACTOR DRIVING EXPERIENCE 10 am-2 pm Daily:

Visitors will be able to test drive compact/ utility tractors at a "track" all three days sponsored by HOBBY FARMS MAGAZINE. Major manufacturers will have tractors and personnel on hand for visitors to have a driving experience on select 25-50 horsepower tractors. Participants will be able to sign-up to win Cook Iron Store Tools just for taking part in the Driving Experience.

GPS EQUIPPED TEST DRIVING EXPERIENCE 10 am- 2 pm Daily:

Climb into a GPS equipped tractor and experience first hand the accuracy and precision of this technology that promises to revolutionize farming.

TOYOTA PICK-UP TRUCK TEST TRACK DAILY:

Toyota is inviting you to be among the first to test-drive the all-new 2008 Toyota Tundra in a unique way. Tundra Prove It! offers a hands-on ride-and-drive program via an off-road course with obstacles to showcase the features of the Tundra. Tundra Prove It! is free to all attendees and features the following: TOYOTA'S Giant Dirt Monster Mountain, Frame twisters, Side Tilt, An "acceleration run" to demonstrate the speed of the 5.7-liter V8 engine and six-speed automatic transmission, A "braking zone" to demonstrate one of the best braking systems in its class, with and without load. Toyota Tundra Specialists are on hand with answers. Toyota is the Official Truck of EFD.

For more information, please contact Melanie Wickham: mwickham@empirefarmdays.com