

Plug Into the Power
Press Release



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EMPIRE FARM DAYS '07 ONE OF THE BEST EVER

SENECA FALLS, NY--- The 2007 Empire Farm Days presented hundreds of opportunities for the thousands of Northeast farmers to see the latest and most advanced technology in agricultural equipment, products and services. The 2007 EFD 's saw some of the biggest crowds ever. "The weather was great for the show and farmers turned out in record numbers this year," said Melanie Wickham, show manger.

Farmers and companies who participated in the show were very pleased with the quality and quantity of visitors and exhibits. Held in August at the Rodman Lott & Sons Farm in Seneca Falls, NY the show was a great success. With close to 700 exhibitors, the 2007 show one of the best in its 74-year history. The show offered Northeast Farmers more than 3,000 brand names to look over. Exhibitors showcased the latest developments in technology and equipment to northeast agricultural professionals, face-to-face.

Farmers from across the US and Canada connected directly with manufacturers and representatives for the thousands of agricultural products and services available to today's farmer. Producers across the agricultural industry including dairy, livestock, crops, equine, fruit, vegetable, forestry, woodlot, and specialty crops traveled to Empire Farm Days to see the latest innovations.

According to Wickham, exhibitors' attitudes following the show were positive. She credits exceptional exhibitors, the addition of seminars, specialty meetings, a targeted marketing approach, site improvements and expanded ride and drive opportunities for the continuing success of the show.

"We strive to find new and unique ways to provide farmers with opportunities to see innovation, learn about new techniques, experience products firsthand and see creative ways to advance their businesses. The more we can offer farmers during the 3-day show, the more effectively we are able to meet their increasing business need. The show continues to change to meet new challenges and opportunities in the industry," said Wickham. Offering specialized programs and events to specific segments of the industry has proven to draw increasing numbers of agricultural customers. "As long as the exhibitors continue to bring their newest and best, and we continue to build an exciting arena to showcase them, farmers will come to the show."

Plans are already underway for next year's Empire Farm Days, scheduled for August 5, 6 & 7, 2008 in Seneca Falls, NY at the Rodman Lott & Son Farms.

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877-NY-SPUDS Empire Farm Days 07 | August 7, 8 & 9, 2007