

*Plug Into the Power*  
Press Release



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**EMPIRE FARM DAYS ANNOUNCES 2007 WINNERS**

SENECA FALLS, NY---For attendees to this year's Empire Farm Days it truly was a "powerful experience" as they left with lots more than they came with. All visitors to 2007 Empire Farm Days had the chance to register to win a KUBOTA RTV900, Power Tools from Cook Iron Store, a Gold Coin, and a Pleasure Saddle.

Empire Farm Days is the largest agricultural trade show in the Northeast. Held in August at the Rodman Lott & Son Farms in Seneca Falls, NY this year's show was one of the best ever. With close to 700 exhibitors, the 2007 show was one of the biggest in the show's 74-year history. The show offered Northeast Farmers more than 3,000 brand names to look over. Exhibitors showcased the latest developments in technology and equipment to northeast agricultural professionals, face-to-face.

James Van DeWeert, Geneseo, NY was the big winner taking home the KUBOTA RTV900. He was one of thousands who registered to win the vehicle as an overall show promotion, sponsored by Empire Farm Days and Kubota. Van DeWeert, his wife and 4 children are excited and amazed they were picked from the many registrants. The 100-cow dairy producing family works 300 acres and it's no doubt that they will find many uses for the diesel-powered utility vehicle.

EFD visitors had the chance to win a GOLD COIN worth \$175. Paul S Monachino of Oakfield, NY picked up a promotional entry card up at his local Country Way store and deposited it in one of the treasure chests at the show. Another yearly visitor, Monachino was thrilled with his prize.

Rachael Nelson, Groton, NY signed up in Empire Farm Days' Equine Center and won the Pleasure Saddle given away by Empire Farm Days. Nelson boards her horses at her parents "hobby" farm where more horses and an assortment of beef cattle and hogs reside. The proud equine owner is now the proud owner of a new saddle that she is sure will come in handy between her and her mother's horses.

James VanCise Jr, a contractor from Homer, NY, took home the Tools and other goodies from Cook Iron Store. He and many others entered the drawing just for test-driving a compact tractor at Empire Farm Days. The giveaway and test drive area at Empire Farm Days was designed to give landowners the opportunity to compare many models of compact tractors, all in

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one place, all at one time. "I come to the show every year, but this was the first time I test drove a tractor," said VanCise

Congratulations to all the winners and thanks to all the companies who helped sponsored the giveaways!

The 2008 Empire Farm Days is scheduled for August 5, 6 & 7, 2008 at the Rodman Lott & Son Farms, Seneca Falls, NY.